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ENTERPRISE MOBILITY SPECIAL

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20 Most Promising Enterprise Mobility Solution Providers 2017

Recent reports state that about 71 percentage of enterprises regard mobility as a top priority, since employees gain 240 hours a year on average, in terms of productivity. As organizations are waking up to the reality that embracing mobility brings extensive productivity by improving workflows, enterprises are demanding rapid app development tools to enhance their operational efficiency, while reducing hardware costs for enterprises and increase smartphone penetration.

The Cloud is a well-known technology allowing enterprises to integrate and synchronize apps developed for multiple devices with the same functions, features and data. It is slowly taking form of becoming an integral part of business infrastructure—urging interactions at an extensive level. With mobility taking up the top most priority in a majority of enterprises, organizations need to stay as creative

as possible in terms of developing new apps. The industry has seen a sudden rise in the number of enterprise solution providers who have come up with several platforms and unique solutions to help organizations build their own apps. However, CIOs find it difficult to choose the right solution that best fits their business needs.

As the navigator for enterprises, CIOReview presents to you the 20 Most Promising Enterprise Mobility Solution Providers 2017. The listing intends to help CIOs find the right solution provider who can help build the perfect app tailored around an enterprise's specific needs. In the last few months, we have looked through several companies to identify the companies that are at the forefront of tackling the enterprise mobility challenges. A distinguished panel comprising of CEOs, CIOs, VCs, industry analysts and the editorial board of CIOReview chose the 20 Most Promising Enterprise Mobility Solution Providers-2017.



Company:
SyncDog

Description:
SyncDog is the leading independent software vendor (ISV) for containerized application security for enterprise mobile computing

Key Person:
Jonas Gyllensvaan
CEO

Website:
SyncDog.com

SyncDog

The Comprehensive, Secure Mobility Platform

SyncDog's mission is straight and powerful: deliver a secure application workspace where employees can be most productive while working remotely on their mobile devices or tablets. With enterprise mobility and bring your own device (BYOD) becoming a necessity for businesses, SyncDog makes the promise of a "highly secured mobile workforce" a reality, in a way their enterprise software giant counterparts are struggling to achieve. "Our solutions are highly functional in work-productivity effectiveness, and are less expensive than that of our enterprise software competitors," says Jonas Gyllensvaan, CEO, SyncDog.

SyncDog's flagship solution, SentinelSecure™ extends application functionality to devices while securing corporate and government networks from mobile-endpoint threat, one of the most vulnerable threat vectors today. "The phone is always connected to the web on unsecured networks, which makes mobile endpoints highly vulnerable," says Gyllensvaan.

SentinelSecure's uniqueness lies in its ability to offer total application functionality within the workspace, regardless of how far an employee is from the network, through containerized workspace methodology. The containerized workspace provides a secure data platform that encrypts and transports data between an enterprise's backend and secure, "sandboxed" applications on the mobile devices. This military-grade defense helps mitigate the risks, and enterprises can put their corporate apps and IP in the container and worry less about the mobile threat. SentinelSecure allows unimpeded collaboration and communication between employees' applications—while

being protected through a NIST-certified (FIPS 140-2 cert. #2687) connection with AES 256-bit encryption. It supports a wide range of enterprise collaboration apps and can be used with a multitude of enterprise mobility management (EMM) tools as a complementary layer of security to a company's existing information security investments.

Being a small and agile company gives SyncDog the ability to build customized solutions for customers depending on their requirements. Many of the requirements are similar by vertical, but each deployment will solve a particular problem, which makes the process different. "Our solution is very flexible and easy to install and configure," adds Gyllensvaan. The firm's preconfigured product line consists of SentinelSecure™ Containerized App Workspace, Infrastructure Framework for IoT, Mobility Monitoring Legacy Systems, and a Containerized Workspace build for the U.S. Department of Defense, and one for Healthcare.

“We deliver a secure application workspace where employees can be most productive while working remotely on their mobile devices or tablets”

Having served numerous clients over the years, the firm has deep expertise when it comes to endpoint security. In one instance, SyncDog assisted a Municipal Police Department (MPD) to improve the workflow of evidence collection from officer's phones to the department data center. For the MPD, the process of



uploading data to the secure data center was cumbersome and risky. SyncDog Sentinel Infrastructure Framework and SentinelSecure Container™ automated the workflow and compliance for handling of crime-scene data. SyncDog's solutions also simplified the crime-scene processing workflow, allowing detectives to focus more on police work and worry less about auditing and compliance while investigating.

Gyllensvaan believes that the introduction of the General Data Protection Regulation (GDPR) will cause the next huge shift in global data security management. "Most data security standards haven't been enforced by the government, but with GDPR, we will see strict government enforcement and the steepest fines to date for non-compliance with a data security regulation," remarks Gyllensvaan.

This is where SyncDog aims to leave their mark—by delivering an efficient and collaborative infrastructure framework that protects enterprise networks from a cyber breach. The company aims to leverage their 20 years of experience in mobility and endeavor their path of delivering containerized application security for enterprise mobile computing. The future path also includes organic growth in the U.S. through direct channels and leveraging partners in Europe to expand overseas. **CR**